# EMIN SARAL

**Product Manager & Team Lead**

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**Location: Turkey Phone: +90 532 2580093**

# WORK EXPERIENCE

### FINN Munich, Germany [www.finn.com](https://www.finn.com/)

04.2021 - 04.**2023** (2 years) – Onsite

**Senior Software Engineer II *at* *User Acquisition department***

*Car Subscription Platform*

**Product Management**

With a solid experience in stakeholder management and defining Epics & Stories in JIRA **—** together with sprint and backlog management

* Sprint planning and development of B2C Checkout feature: Product display with advanced filters, membership, subscription, credit score, payments, vouchers, e-mail notifications
  + Collecting and merging ideas from different stakeholders
  + Market research for different service providers
  + A/B testing and customer behavior analysis
  + UX (User Experience) contributions, tests and improvements
* Internationalization for company expansion to USA
  + Collecting timezone, translation and design needs from different departments
  + Managing a tight deadline for a successful project delivery
* Customer data management and communication (HubSpot)
  + Guiding and supporting Customer Support team to resolve customer facing issues
  + Updating data layout based on customer needs
* CMS setup and maintenance (Cosmic JS)
  + Collecting and merging ideas from all departments for common use in different templates
  + Altering data structure based on UX needs

**Tech Management**

* Documenting, developing, and monitoring of backend and frontend services in Python, Node.js, TypeScript, React  
  (Next.js, Serverless, AWS, Datadog, Netlify, Vercel, GitLab, GitHub)
* Onboarding and guidance of new team members.
* Leading the team in cross-department projects such as database optimizations and shared APIs
* Contributing to blog posts and open-source libraries

**3megawatt** Munich, Germany [www.3megawatt.com](https://www.3megawatt.com/)

10.2016 - 07.**2019** (~ 2.5 years) – Onsite

**Team Lead, after being a Senior Software Engineer**

*SaaS for Solar Asset Management*

**Team Lead**

* Recruitment, onboarding, and guidance of team members
* Contributing to development of employee policies
* Sprint planning and execution
* Organizing several events with and for teammates

**Engineering**

* Development and monitoring of backend services in Python and its Django Framework  
  (Heroku, AWS, PostgreSQL, Redis)
* Preparing and updating the platform for a SOC Audit
* Representing the company as a speaker at PyCon Web

**Volt** Istanbul, Turkey

09.2015 - 10.2016 (~ 1 year) – Onsite

<https://www.f6s.com/company/voltturkey>

**Backend Software Engineer**

*Mobile App for Ride Sharing*

* Developed and maintained backend services in Python’s Django framework

**MovieLaLa** San Francisco, USA

11.2014 - 09.2015 (~ 1 year) – Hybrid

<https://www.crunchbase.com/organization/movielala>

**Backend Software Engineer**

*Mobile App for Trailers*

* Developed backend services in Ruby on Rails framework
* Contributed to mobile app development in Swift

# Programming Languages: Efficiency in Python, JavaScript (TypeScript). Medium experience in Ruby, Swift, C#... Tool Experience: Google Analytics, Google Workspace, Jira, Confluence, Monday, Userpilot, Trello, Miro, Figma, Notion, Xcode, Unity, Adobe (Premiere, Lightroom), Intercom, MS Office (Words, Excel), Airtable, Zoom, Slack…

# LIFE EXPERIENCE

**Favorite Personality Traits**

Empath, creative, kind, helpful, (mostly) direct,  
curious, visionary, logical, emotional, debater,  
solution oriented, educative, innovative,  
fast learner, honest, outgoing, fun & humorous, witty, adventurous, spontaneous, authentic, extrovert, cosmopolitan...

**Spoken Languages:** English (fluent), Turkish (native)

#### Active Interests & Talents

Social sciences, engineering, logical spirituality,  
creative writing *(poem, article, story)*, art criticism,  
music *(almost all genres)*, freestyle dancing, clubbing, acting, creative cooking, team sports, driving, biking, painting, movies, picky reading, detailed impersonation, nature synchronization, attention to details, continuous growth...

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# FORMAL EDUCATION

### Koç University

##### Istanbul, Türkiye — 2013 (prep + 4 years) Bachelor of Science Computer Engineering

Clubs: Computer, Drama, Management Memberships: ACM Student Chapter

### BEM - Bordeaux Management School

##### Bordeaux, France — 2013 (5 months) Exchange Student

Business & Marketing courses

Main Topics: International Project Development, Human Resources, Marketing